

Adam Godfrey

Web & Graphic Designer

I'm Adam Godfrey, I'm a experienced web and graphic designer with proficiency in Adobe Creative Suite, WordPress, and UI/UX design. Skilled at crafting captivating visuals and user-centered experiences to drive engagement. Dedicated to staying current with design trends.

Experience

ME Group Holdings

Web & Graphic Designer | 2018 - 2022

- Produced logos, print materials, and marketing designs.
- Led rebranding for fintech companies, enhancing their image.
- Crafted engaging user interfaces and experiences.
- Designed impactful PowerPoint presentations.
- Designed letterheads and managed brand guidelines.
- Managed staff event photography, enhancing visual storytelling.

Quanta Law

Web & Graphic Designer | 2019 - 2022

- Designed user-friendly websites to improve online presence and user experiences.
- Created and managed legal documents, ensuring accuracy.
- Set up e-signature solutions for document signing.
- Worked with legal teams to make user-friendly document interfaces.

Sensible Group

Senior Web & Graphic Designer | 2022 - Present

- Conducted research on statistics and surveys related to UX design decisions.
- Held team meetings to discuss project scope and brainstorm ideas.
- Crafted complex user journeys for enhanced experiences.
- Built wireframes and interactive prototypes for improved testing.
- Balanced aesthetics and functionality in interfaces for better engagement.
- Ensured designs worked well across devices.
- Adapted designs based on data-driven feedback.
- Crafted marketing materials like banners and ads to boost brand presence.
- Utilised project management tools to track progress and keep stakeholders informed.

Freelance

2020 - Present

- Made custom WordPress sites with WooCommerce for online selling.
- Managed freelance projects independently from design to delivery.
- Created logos and drinks menus for an award-winning bar in Manchester City Centre.

Contact

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Skills

Adobe Illustrator

Adobe InDesign

Adobe Photoshop

Adobe XD

Bootstrap

ClickUp

Design Thinking

Elementor

Figma

Graphic Design

HTML/CSS

Prototyping

Responsive Design

UI/UX Design

User Research

Visual Branding

Web Design

WooCommerce

Wireframing

WordPress